

Privacy Policy for Sweet Paws & Pads

Effective Date: 2/25/2025

Sweet Paws & Pads ("we," "us," or "our") respect your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and protect the information you provide when you interact with our services, including text messaging communications.

Information We Collect

We collect personal information that you voluntarily provide when you:

- Contact us through our website form
- Opt in to receive text messages from us
- Use our pet sitting services software

The information we collect may include your name, phone number, email address, and any other details necessary to provide our services.

Text Messaging Policy

By providing your phone number and checking the opt-in box on our website form, you agree to receive text messages from Sweet Paws & Pads regarding appointment reminders, pet care updates, promotions, and other relevant communications.

Opting In

By submitting your phone number and selecting the opt-in checkbox on our website, you expressly consent to receive SMS or MMS messages from Sweet Paws & Pads. Message frequency may vary.

Opting Out

You may opt out of receiving text messages at any time by replying "STOP" to any text message you receive from us. After opting out, you may receive a final confirmation message, and no further texts will be sent unless you opt in again.

Message and Data Rates

Standard message and data rates may apply to text messages sent or received. Please check with your mobile carrier for details.

How We Use Your Information

We use the information we collect to:

- Provide and manage pet sitting and boarding services
- Send appointment confirmations and reminders
- Communicate updates regarding your pet's care
- Notify you of promotions, offers, or changes to our services
- Improve our customer experience

Sharing Your Information

We do not sell, trade, or rent your personal information. We may share your data with trusted third-party service providers solely for business operations, such as text messaging services, and only to the extent necessary for providing our services.

Data Security

We take reasonable precautions to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the internet or electronic storage is completely secure.

Changes to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on our website with an updated effective date.

Contact Us

If you have any questions about this Privacy Policy or your data, please contact us at:

Sweet Paws & Pads

sweetpawsandpads@gmail.com

941.322.7297